



**I need 30 seconds of your time.
I promise it's important.**

NEW CARS ARE NOT DESIGNED WITH MODIFICATION IN MIND

You are probably aware that some autonomous vehicle technology is showing up as features in cars today and will be mainstream soon. This Technology is called ADAS, or Advanced Driver Assist Systems. What you may not know is that ADAS systems can malfunction when vehicles are modified.

This affects racing, wheels and tires, body modifications, paint (yes, increasing paint thickness on a bumper can cause these systems to read distances wrong), interior changes, and so much more.

If we don't get in front of ADAS as an aftermarket industry, vehicle customization will impact driver safety and we can expect government regulation preventing modification and customization.

I can't stand to the side and watch this happen. I love performance cars, racing, vehicle modification, and customization. I managed SCT, am president today of Opus IVS with nearly 400 employees, have an NHRA license, and live the automotive aftermarket.

I am running for SEMA director because I can drive change. I have made real change in the repair industry thru right to repair and Automaker relationships, and I have the experience, technical expertise, relationships, leadership, motivation, and drive to push the full force of SEMA towards this problem before it's too late. All I need to get started is your vote.



PROBLEM

ADAS systems often stop functioning when a vehicle is modified.



SOLUTION

My Solution is to activate the full strength of SEMA and it's network to engage Automakers, Members, Regulators, and Industry. Vehicles must be designed with modification in mind, and there must be a partnership and transparency with the aftermarket.



LEADERSHIP

I bring my Leadership and Experience as President of Opus IVS, a technology business that helps technicians with complex vehicles repairs and ADAS calibration, previous General Manager of SCT, experience and involvement with right to repair regulations, Automaker and government relationships, and inventor on over 60 patents.



MY PASSIONS KEEP ME MOTIVATED

- Resto-mod projects at home (last was a 75 K5 Blazer powertrain swap)
- Fast Cars (Several 1000+ HP)
- NHRA Comp Licensed Driver
- Pilot, multi engine, instrument and Jet rated
- Hobbyist collector car broker
- Hobbyist airplane dealer
- Driving change in whatever I do



1427RWHP CTS-V 8.90 @ 159mph

Learn more details on the challenge, my vision for solving these problems, and my credentials and experience to make it happen.



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SCAN ME!